

# Case Study: WebMD HQ, New York, NY

Exclusive Wellness Partner

Designed & Implemented

A Corporate-Wide Fitness Program

- ✓ Full schedule of daily group fitness classes, on-site private training, and quarterly themed wellness activations.
- ✓ Worked closely with executive team members to manage budget.
- ✓ Worked closely with HR to develop a comprehensive program with high levels of participation, and integration into corporate culture.
- ✓ Provided trained instructors and site-specific administration staff to power ongoing program.
- ✓ Provided additional services including health fairs and wellness programming.

