

Case Study: One World Trade / Convene, New York, NY

Exclusive Corporate Wellness Partner

- ✓ Designed and implemented fitness & wellness programming for corporate amenity floor powered by Convene.
- ✓ Provided ongoing marketing support for management staff to grow and leverage programming through out the building.
- ✓ Created specialized class descriptions and marketing collateral.
- ✓ Coordination of weekly class schedule, wellness events, trade shows & lunch & learns.
- ✓ Hired & trained staff to implement programming.
- ✓ Designed & implement specialized programming based on latest fitness trends and corporate needs.
- ✓ Other services include: private training, wellness consultations, and event coordination.

